

- 1** Lisez ce texte extrait de *Not too shabby...* (p. 62).
Lisez ensuite le sujet d'expression écrite qui lui a été associé et soulignez dans le texte les arguments qui pourraient vous être utiles pour y répondre.

In the popular western imagination, old clothes symbolised poverty or sloppiness or neglect. (...)

So what makes secondhand work for 21st-century eyes used to novelty and mass production? The thredUP model is geared towards an Instagram-friendly, outfit of the day churn, where customers update their looks fast. Ownership doesn't last forever. The secondhand outfit is purchased, worn, enjoyed, uploaded to socials, and then recycled back into the sales network.

Likewise, the rise of Instagram resellers, (...) bring some of that shiny newness to the act of shopping for secondhand threads.

Jo Walker, theguardian.com, November 19th, 2019